

## **PRIVACY POLICY - AEWACADEMY**

AEWacademy considers your privacy very important. I will process and use your data in a secure way, in accordance with the General Data Protection Regulation. In this privacy statement I will explain to you which information I collect and why I do this. You can also read in this statement what your rights are with regard to this processing. For questions about your privacy you may contact [info@anneelisewouters.nl](mailto:info@anneelisewouters.nl).

### **Article 1 Who am I?**

AEWacamy is a trade name of sole entrepreneurship called Summertime Studios, located in Amsterdam, The Netherlands. I am registered in the Chamber of Commerce under number 75299313. I am the responsible for processing of your personal data.

### **Article 2 What data do I use?**

Here you can find an overview of the data I process about you, why I do this, what legal basis I have for processing this data and how long I will keep this data.

I process your name, e-mail and other data necessary to provide my services to you in the best possible way in order to execute the agreement, like your financial data. I use this data to make you a satisfied customer for the duration of our agreement. I will keep this information as long as you are enrolled in the course. To manage your order I will keep your name, e-mail and payment information in my customer database for 7 years after your registration.

I do this for the execution and possible amendment of the agreement and for the tax authorities. For invoicing and financial administration I process your name, e-mail and payment information. Without these data I cannot process your payment. I therefore need this data for the execution of the agreement. According to a legal obligation of the tax authorities I have to keep this data for 7 years after the current financial year.

In the unlikely event that you have a complaint about my services, I will process your name, e-mail and the content of this complaint to come to the best possible solution for you. I use this data for an optimal execution of the agreement. I will keep data relating to complaints for up to 7 years after settlement.

AEWacademy has a commercial interest in using some of your personal data for marketing purposes. I process your name, email and social media account for direct marketing and social media marketing. I will delete this information as soon as you unsubscribe from my newsletter or indicate that you no longer wish to be contacted by me. me anymore.

To enable and optimize this website, I use analytics and retargeting services. I have a commercial interest to use your surfing behavior and related data to analyze and improve my service. I will track your use of my website with Google Analytics and a Facebook Pixel and am bound by the retention periods of Google and Facebook.

These services use cookies. Cookies are small pieces of information that are sent the visit of my website are sent to your browser and then stored on the hard disk or in the memory of the device with which you visit my website. stored. These cookies will not damage your devices.

In addition, Facebook collects audience statistics through a cookie. With this data I can place more targeted ads. These cookies are active for two years. However, the data collected by Facebook using this cookie is transmitted to me anonymously.

To enable the posting of reviews about my services, I process the content of your message with your first name. And when you want to contact me through the website, I ask for your name and email. By posting your message or sending the contact form, these data automatically become visible to me. I may post testimonials about my services on my

website for commercial interest. I will retain them until you request their removal or the review is no longer relevant to my services. is no longer relevant to my services. The data of a sent contact form as soon as the contact request is completed, unless an agreement.

For the purpose of your personal account, I process a password. I store this password in combination with your email address. I do this to prevent security fraud. I keep this account information until you delete delete your account.

### **Article 3      How do I obtain this data?**

The above information I have obtained from you as a customer or website visitor, because you provided this information to me.

### **Article 4      What rights do you have regarding this data?**

The General Data Protection Regulation has given you a number of rights in relation to the personal data you have allowed me to process.

1. Inspection - You may at any time make a request to AEWacademy to inspect your data.
2. Change - If you want to change, correct, supplement, block or delete your personal information corrected, supplemented, blocked or removed, you can submit a request to that effect. You can also change some data yourself in your personal account.
3. Objection - You may object to the processing of your data.
4. Data transfer - Should you wish to transfer your data to another provider provider, I will provide your data in a structured and common form that can be accessed by common digital systems. that can be accessed by common digital systems.
5. Withdrawal - If I have processed data on the basis of your explicit consent consent, you have the right to withdraw this consent. This may have consequences consequences for the services I can provide to you.

To exercise your rights, please send a request to [info@anneelisewouters.nl](mailto:info@anneelisewouters.nl) I will review your request as soon as possible. If I cannot fulfill your request, I will let you know why I am denying your request.

### **Article 5      Who receives your data?**

AEWacademy will not provide your information to third parties, unless it is necessary for the conduct of business or is required by law. Your Data may be passed on for the execution of the agreement to processors and parties involved in the execution of our agreement. I conclude with these third parties to optimally protect your privacy. protection. I will not resell your data to third parties.

### **Article 6      Final Provisions**

I encourage you to periodically review this privacy statement because I may make changes to policy. If you have any questions about this statement or how I use your information, please email [info@anneelisewouters.nl](mailto:info@anneelisewouters.nl). If you have a complaint about my handling of your information, you can also let me know. let me know. In addition, you can contact the Personal Data Authority.